

Privacy Policy

Your Consent

By using this site, you agree with the terms of this Privacy Policy. Whenever you submit information via this site, you consent to the collection, use, and disclosure of that information in accordance with this Privacy Policy.

About Children

Children should use this site with adult supervision. We will not knowingly collect information from site visitors that are children. We encourage parents to talk to their children about their use of the Internet and the information they disclose to Web sites.

Active Information Collection

Like many Web sites, this site actively collects information from its visitors both by asking you specific questions and by permitting you to communicate directly with us via e-mail, feedback forms, and/or chat rooms. Some of the information that you submit may be personally identifiable information (that is, information that can be uniquely identified with you, such as your full name, address, e-mail address, phone number, and so on). Some areas of this site may require you to submit information in order for you to benefit from the specified features (such as newsletter subscriptions, tips/pointers, order processing) or to participate in a particular activity (such as sweepstakes or other promotions). You will be informed at each information collection point what information is required and what information is optional.

Passive Information Collection

As you navigate through a Web site, certain information can be passively collected (that is, gathered without your actively providing the information) using various technologies and means, such as Internet Protocol addresses, cookies, Internet tags, and navigational data collection. We use **Internet Protocol (IP) addresses** on this site. An IP Address is a number assigned to your computer by your Internet service provider, so you can access the Internet and is generally considered to be non-personally identifiable information, because in most cases an IP address is dynamic (changing each time you connect to the Internet), rather than static (unique to a particular user's computer). We use your IP address to diagnose problems with our server, report aggregate information, determine the fastest route for your computer to use in connecting to our site, and administer and improve the site.

A **cookie** is a bit of information that a Web site sends to your Web browser that helps the site remember information about you and your preferences.

Internet tags (also known as single-pixel GIFs, clear GIFs, invisible GIFs, and 1-by-1 GIFs) are smaller than cookies and tell the Web site server information such as the IP address and browser type related to the visitor's computer. We do not use Internet tags at this site.

Navigational data ("log files," "server logs," and "clickstream" data) are used for system management, to improve the content of the site, market research purposes, and to communicate information to visitors. This site uses navigational data.

Online Tracking

We do use "cookies" to track your access across third-party websites to provide you with targeted advertising for our products that you may be interested in. If you receive targeted advertising from Us, You will be provided with the ability to opt-out from future communications. We will not disclose any online tracking information outside of Trividia Health or Trividia Health Affiliates unless otherwise specified in this Privacy Notice. We will not sell information obtained from any online tracking to any third-party. You can block our tracking by ensuring that your internet browser is set to "Do Not Track". Trividia Health will honor any "Do Not Track" signal received from your browser.

HIPAA

Trividia Health is not a “covered entity” under the HIPAA privacy and security rules, however, in some instances We may be considered as a “business associate” under the HIPAA privacy and security rules and as such We will comply with all applicable requirements relating to using appropriate safeguards to protect your information from improper use or disclosure.

Use and Disclosure of Information

Except as otherwise stated, we may use your information to improve the content of our site, to customize the site to your preferences, to communicate information to you (if you have requested it), for our marketing and research purposes, and for the purposes specified in this Privacy Policy. If you provide personally identifiable information to this site, we may combine such information with other actively collected information unless we specify otherwise at the point of collection. We will take reasonable measures to prevent personally identifiable information from being combined with passively collected information, unless you consent otherwise. We may disclose your personally identifiable information to other Trividia Health affiliates worldwide that agree to treat it in accordance with this Privacy Policy. In addition, we may disclose your personally identifiable information to third parties, located in the United States and/or any other country, but only

(i) to contractors we use to support our business (e.g., fulfillment services, technical support, delivery services, and financial institutions), in which case we will require such third parties to agree to treat it in accordance with this Privacy Policy;

(ii) in connection with the sale, assignment, or other transfer of the business of this site to which the information relates, in which case we will require any such buyer to agree to treat it in accordance with this Privacy Policy; or

(iii) where required by applicable laws, court orders, or government regulations. In addition, we will make full use of all information acquired through this site that is not in personally identifiable form.

Access and Correction

To keep your personally identifiable information accurate, current, and complete, please contact us as specified below. We will take reasonable steps to update or correct personally identifiable information in our possession that you have previously submitted via this site. You may request information about any of your personal information maintained by Trividia Health by contacting us as specified below.

Security

We have implemented reasonable security safeguards to protect your personally identifiable information as you securely transmit your information from your computer to our site and to protect such information from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. You should keep in mind that no Internet transmission is ever 100% secure or error-free. In particular, e-mail sent to or from this site may not be secure, and you should therefore take special care in deciding what information you send to us via e-mail. Moreover, where you use passwords, ID numbers, or other special access features on this site, it is your responsibility to safeguard them.

Links to Other Web Sites

This site may contain links or references to other Web sites. Please be aware that we do not control other Web sites and that, in any case, this Privacy Policy does not apply to those Web sites. We encourage you to read the privacy policy of every Web site you visit.

Other Terms

Your use of this site is subject to our [Legal Notice](#).

How to Contact Us

If you have any questions, comments, or concerns about this site or the information practices of this site, please contact us as follows:

Trividia Health, Inc.

Attn: Web Master

2400 N.W. 55th Court

Fort Lauderdale, FL 33309 USA

Tel.: 1-800-342-7226

Email: customercare@trividiahealth.com

Changes to This Privacy Policy

If this Privacy Policy changes, the revised policy will be posted on this site. Please check back periodically, and especially before you provide any personally identifiable information. This Privacy Policy was last updated on October 23, 2018