

Meet Lance.™

He was just diagnosed with diabetes...



People with diabetes are at higher risk of serious health complications.¹

Hypoglycemia, or low blood glucose, can happen quickly, especially in people with diabetes.

Soft drinks and fruit juice can treat lows, but there are also products specifically designed to raise blood glucose.

Fast-acting glucose products come in a variety of flavors and forms, including tablets, gels, and liquid shots, which make it convenient to stay prepared.



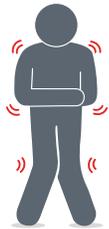
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1. Centers for Disease Control and Prevention. National Diabetes Statistics Report: Estimates of Diabetes and Its Burden in the United States, 2014. Atlanta, GA: U.S. Department of Health and Human Services; 2014.
2. American Diabetes Association. Hypoglycemia (Low Blood Glucose). <http://www.diabetes.org/living-with-diabetes/treatment-and-care/blood-glucose-control/hypoglycemia-low-blood.html?loc=hw-d-stabnav>. Accessed 16 Oct 2018.
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Low Blood Glucose

Sometimes people with diabetes experience low blood glucose, which can be very unpleasant.

Symptoms May Include:²



Feeling shaky,
weak or hungry



Dizziness or
headaches



Sweating



Problems
with vision

Reasons May Include:²



Eating too little
food or skipping
a meal



Drinking alcohol
without eating



Strenuous
exercise



Taking too many
glucose-lowering pills
or too much insulin

What To Do When Low

The key to managing an episode of severe low blood glucose (hypoglycemia) is to be prepared.

If symptoms are present or blood glucose levels fall below 70 mg/dL, Lance follows the 15-15 Rule suggested by the American Diabetes Association²:

